

CEMO

Centre d'études s
les conflits, les territoires

26TH GERPISA INTERNATIONAL COLLOQUIUM 2018: "WHO DRIVES THE CHANGE? NEW AND TRADITIONAL PLAYERS IN THE GLOBAL AUTOMOTIVE SECTOR", SAO PAULO, COMMUNICATION DE CLAUDE SERFATI (CEMOTEV).

Claude Serfati (CEMOTEV) a présenté une communication intitulée: 'Large MNEs and their GVCs : a theoretical and empirical approach on the role of intangible capital in the aeronautic and automotive industries', à l'occasion du '26th Gerpisa International Colloquium 2018: 'Who drives the change? New and traditional players in the global automotive sector', qui se tenait du 11 au 14 juin 2018, à Sao Paulo, au Brésil.

Claude Serfati(CEMOTEV) a présenté une communication intitulée: "Large MNEs and their GVCs : a theoretical and empirical approach on the role of intangible capital

in the aeronautic and automotive industries", à l'occasion du **26th Gerpisa International Colloquium 2018: "Who drives the change? New and traditional players in the global automotive sector"**, qui se tenait du 11 au 14 juin 2018, à Sao Paulo, au Brésil.